

Speaker Nomination FAQs

The UGF conference features more than a dozen innovative and influential speakers. If you know someone who belongs on the UGF stage, or if you belong there yourself, we want to hear from you! Please use our [speaker nomination form](#).

What are the conference's main themes?

We're seeking speakers with insights into the following topics:

- Building a Global Brand
- Why Europe, Why Mexico, Why Canada, and Why China Matters to Your Company's Future
- Shared Stories of Success: Striking Gold in Europe, Mexico, Canada, and China
- Financing Your Global Expansion
- Global Operational Efficiency Through Sound Legal, Tax and Accounting Practices

Suggest a speaker

If you know someone who belongs on our roster, or if you belong there yourself, we want to hear from you! Please use our [speaker nomination form](#) and tell us why this person would be well-matched to the UGF stage. Multiple nominations for the same person won't influence the speaker selection team in any way. We review every nomination that comes in, and it only takes one.

FAQ: Speaking at UGF

UGF isn't a typical conference. The globally diverse UGF audience has high expectations of the speakers; the UGF speaker team works with speakers well in advance of the conference to help shape a presentation that will succeed on the UGF stage.

How do I suggest a speaker?

Use our [speaker nomination form](#), and fill in as much information as you can. This form goes directly to our speaker selection team.

Can I suggest someone I don't know personally? You ask for their email address, and I don't know it.

Please do! Just let us know how you've heard about this person, and why you think they should speak at UGF.

Can I suggest someone I work for, or a client of mine?

Yes.

Can I suggest myself as a speaker?

Yes.

Can I speak at UGF by becoming a sponsor?

No. Sponsoring UGF has many benefits, but a guaranteed speaking slot is not one of them.

Will it help if I submit multiple nominations, or have my friends nominate me several times?

No. It really only takes one suggestion.

Is there a deadline for suggesting a speaker?

For the September 2014 event, we'd like nominations by June 18, 2014.

I want to speak at UGF, but my usual talk runs 50 minutes. Can I get a longer slot?

We strictly enforce the clock for speakers. UGF is the place to condense your ideas into a compelling 12 to 15-minute talk that communicates your best ideas. A carefully prepared presentation of this length can have astonishing impact.

Do you have keynotes or panels?

At UGF, everyone hears every presentation; there are no breakout sessions or tracks, no keynotes, and very rarely are there panels (though we expect some debates).

What do you pay speakers?

UGF does not pay speakers. We do, in some cases, cover travel costs and provide excellent hotel accommodation. We expect speakers stay for the whole day's conference, soaking up the talks and connecting with other attendees. Other benefits include pre-conference coaching and training, special events for networking, and a web archive of the full conference. We are committed to creating an experience that's tremendously fulfilling and beneficial on all sides.

An additional benefit of speaking at UGF is that your presentation may become part of a video series. Not all talks given on the UGF stage will automatically be staged online, but we hope most do.

Is UGF a TED event?

No, this is not a TED event, but we are emulating some of their guidelines, which have proved to produce thought-provoking presentations.

Questions? Email businessutah@utah.gov.